

PRIVATE AND CONFIDENTIAL

SUMMARY PERSONAL PROFILE

R J CLAPTON BSc CEng CITP MBCS MCMi



R J CLAPTON BSc CEng CITP MBCS MCMi – A PERSONAL PROFILE

Ray Clapton is the newest addition to the BHBi team and specialises in the review, implementation and resourcing of key or critical business and systems transformation projects. Ray holds a BSc Degree in Computer Science, is a Chartered Engineer, Chartered Member of The British Computer Society, Chartered IT Professional, and a Member of the Chartered Management Institute.

Ray has significant experience in assisting board level directors and senior management at both strategic and operational levels in devising and deploying the right strategies, technologies and resources that will maximise the return on their business process, systems and infrastructure investment in moving the business forward – with a clear understanding of modern best practice technologies.

With a clear vision of the emerging 21st Century Enterprise culture, Ray understands the challenges and issues facing those organisations wishing to make the transition to the new, ‘connected’ global economy. He is therefore committed to the delivery of high quality, cost effective and practical solutions that quickly meet the needs of clients and the subsequent success of their businesses.

Ray’s extensive career, especially in Information Technology, spans over 25 years, covering varied positions from the technical roles of programming and systems development to those of strategic operational management. He has gained a wealth of experience within the international corporate arena, across a wide range of diverse business scenarios including Distribution, Food Processing, Manufacturing, Mining, Building Products, Paper, Chemicals, Financial Services, Government and Systems/Software House development. Before setting up Zorchid Limited in 1997, Ray held strategically senior positions in two major international groups – the American based company Cargill Inc. and the British based company Caradon plc.

Ray continues to work with major blue chip companies, public sector organisations and SME’s. He has also provided advice and guidance to various Chambers Of Commerce and Business Links, presented at business conferences in Europe, the United States and UK, been interviewed for a number of BBC Radio features and authored several business publication articles.

During his career Ray has been involved in a wide range of high profile business critical assignments throughout the whole of the UK, parts of Europe, South America and North America. These assignments have frequently required high levels of strategic, technical, project management and managerial capability and include:-

- Corporate and IT Management/Consultancy.
- Systems Architecture Definition, Design and Development.
- Strategic IT Programme Development and Management.
- Business Process Review and Re-Engineering projects.
- Project Management of a Dutch company move to the UK.
- Strategic and operational involvement in a group wide EDI project.
- Roll out of fully integrated Global Networking Infrastructure, including Lotus Notes.
- Joint development of international Group Wide IT Strategy including Data Centres, Enterprise Systems, Centres of Excellence and Divisionalised IT.
- Implementation of Total Quality Management programmes and associated tools.
- Successful introduction of new Manufacturing, CAD and CAM systems platforms.
- Four years of focused Year 2000 and Business Continuity projects.
- Development of Disaster Management and Recovery programmes.
- Strategic business planning advice to a regional Internet Services Provider (ISP).

R J CLAPTON BSc CEng CITP MBCS MCMi – KEY SKILLS

Ray's capabilities include the following key management skills, which have been established throughout an extensive and varied IT, Business Management and Consultancy career.

- Excellent understanding of strategic business needs, together with in-depth practical experience of the technological issues involved in systems implementation and change management.
- Well-founded analytical skills and practical experience which enable rapid assimilation of information, leading to clearly defined and constructive decisions.
- Ability to quickly understand the key elements of any given information technology infrastructure in the context of its alignment to the respective business and technological objectives.
- Highly professional and committed approach in delivering client solutions to the highest standards of quality and purpose.
- Excellent presentation skills, including the full use of various multimedia technologies.
- Excellent written and verbal communications allowing problems and solutions to be clearly and comprehensively presented at all levels.
- Large scale project management skills that ensure projects are well managed and delivered in a timely and cost effective manner.
- Ability to integrate well into client teams, especially where cross-organisational projects require a high degree of effective co-ordination and co-operation.
- Ability and experience to work at all levels within the organisation.

Spare time interests include running & fitness training, martial arts (1st Dan Black Belt in Tae Kwon-Do), playing piano/keyboards/writing and recording music, photography, sports cars and reading.

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